

# COMMUNITY PROFILE

Columbia, SC

Metropolitan Statistical Area



## S.C. Department of Employment & Workforce

Labor Market Information

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[www.SCWorkforceInfo.com](http://www.SCWorkforceInfo.com)

Updated: 10/07/2013



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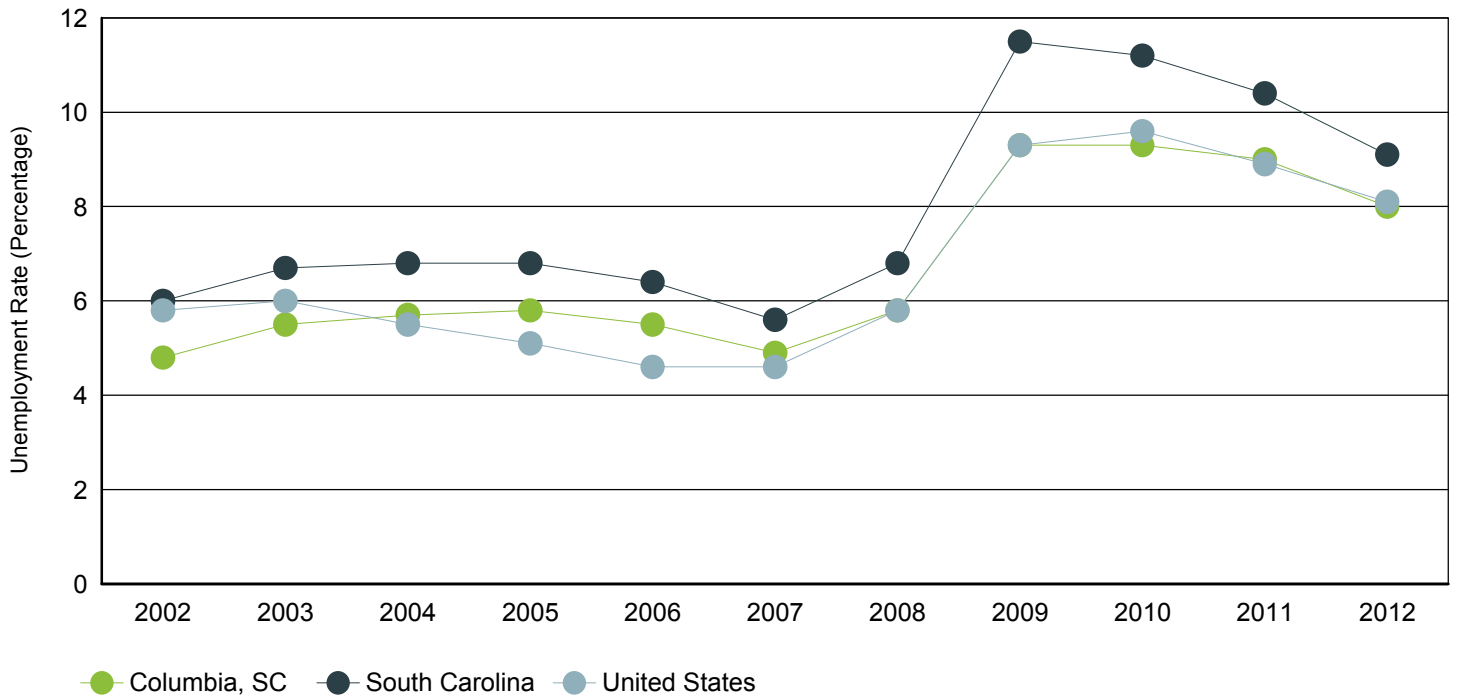
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## Annual Unemployment Rate (Unadjusted)

Trends

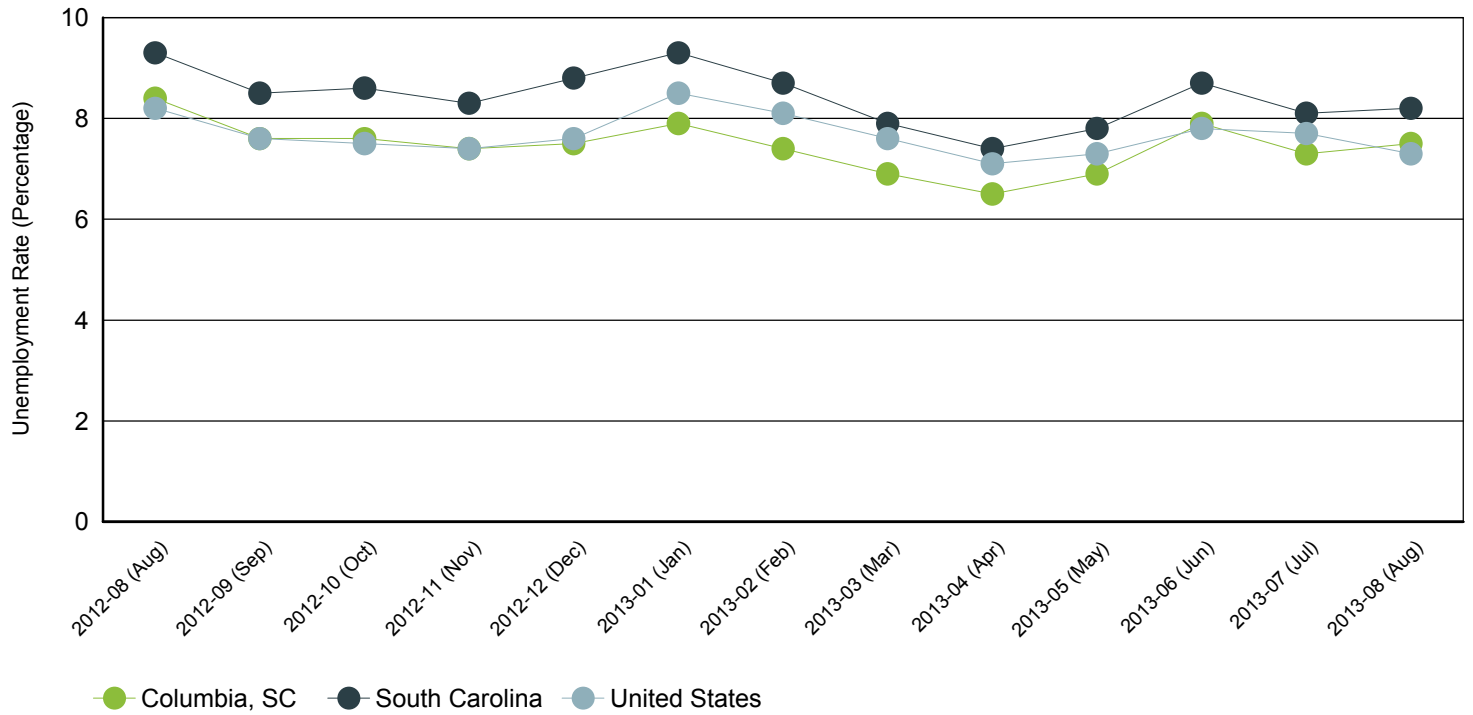


| Year | Columbia, SC |        |      | South Carolina |         |       | United States |            |      |
|------|--------------|--------|------|----------------|---------|-------|---------------|------------|------|
|      | Employment   | Unemp  | Rate | Employment     | Unemp   | Rate  | Employment    | Unemp      | Rate |
| 2012 | 343,189      | 29,902 | 8.0% | 1,970,112      | 197,083 | 9.1%  | 142,469,000   | 12,506,000 | 8.1% |
| 2011 | 339,565      | 33,448 | 9.0% | 1,941,654      | 225,657 | 10.4% | 139,869,000   | 13,747,000 | 8.9% |
| 2010 | 335,654      | 34,542 | 9.3% | 1,917,747      | 241,452 | 11.2% | 139,064,000   | 14,825,000 | 9.6% |
| 2009 | 335,341      | 34,229 | 9.3% | 1,908,839      | 246,945 | 11.5% | 139,877,000   | 14,265,000 | 9.3% |
| 2008 | 348,359      | 21,544 | 5.8% | 1,998,368      | 144,925 | 6.8%  | 145,362,000   | 8,924,000  | 5.8% |
| 2007 | 350,331      | 18,067 | 4.9% | 2,010,252      | 119,068 | 5.6%  | 146,047,000   | 7,078,000  | 4.6% |
| 2006 | 343,168      | 20,080 | 5.5% | 1,970,912      | 134,123 | 6.4%  | 144,427,000   | 7,001,000  | 4.6% |
| 2005 | 333,808      | 20,407 | 5.8% | 1,922,367      | 139,983 | 6.8%  | 141,730,000   | 7,591,000  | 5.1% |
| 2004 | 326,708      | 19,898 | 5.7% | 1,888,050      | 138,430 | 6.8%  | 139,252,000   | 8,149,000  | 5.5% |
| 2003 | 319,924      | 18,650 | 5.5% | 1,854,419      | 133,257 | 6.7%  | 137,736,000   | 8,774,000  | 6.0% |
| 2002 | 314,591      | 15,767 | 4.8% | 1,826,240      | 115,907 | 6.0%  | 136,485,000   | 8,378,000  | 5.8% |

Source: S.C. Department of Employment & Workforce

## Monthly Unemployment Rate (Unadjusted)

Past 13 Months



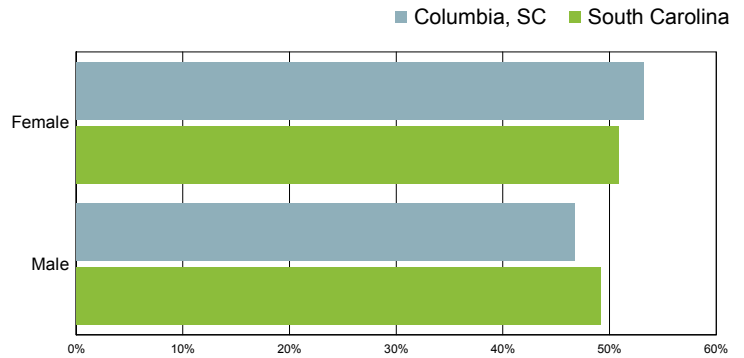
| Period   | Columbia, SC | South Carolina | United States |
|----------|--------------|----------------|---------------|
| Aug 2013 | 7.5%         | 8.2%           | 7.3%          |
| Jul 2013 | 7.3%         | 8.1%           | 7.7%          |
| Jun 2013 | 7.9%         | 8.7%           | 7.8%          |
| May 2013 | 6.9%         | 7.8%           | 7.3%          |
| Apr 2013 | 6.5%         | 7.4%           | 7.1%          |
| Mar 2013 | 6.9%         | 7.9%           | 7.6%          |
| Feb 2013 | 7.4%         | 8.7%           | 8.1%          |
| Jan 2013 | 7.9%         | 9.3%           | 8.5%          |
| Dec 2012 | 7.5%         | 8.8%           | 7.6%          |
| Nov 2012 | 7.4%         | 8.3%           | 7.4%          |
| Oct 2012 | 7.6%         | 8.6%           | 7.5%          |
| Sep 2012 | 7.6%         | 8.5%           | 7.6%          |
| Aug 2012 | 8.4%         | 9.3%           | 8.2%          |

Source: S.C. Department of Employment & Workforce

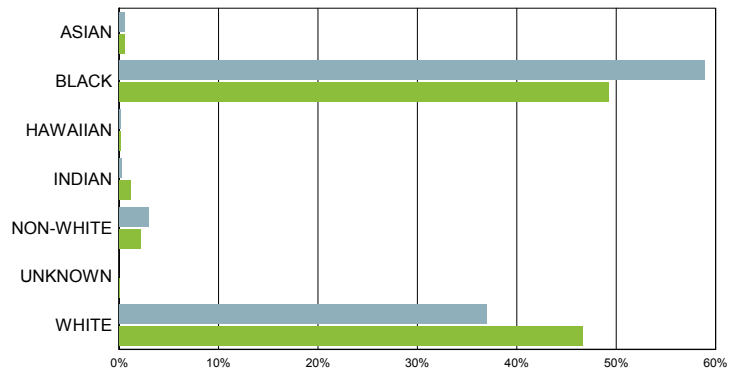
# Characteristics of Unemployment Insurance Claimants

September 2013

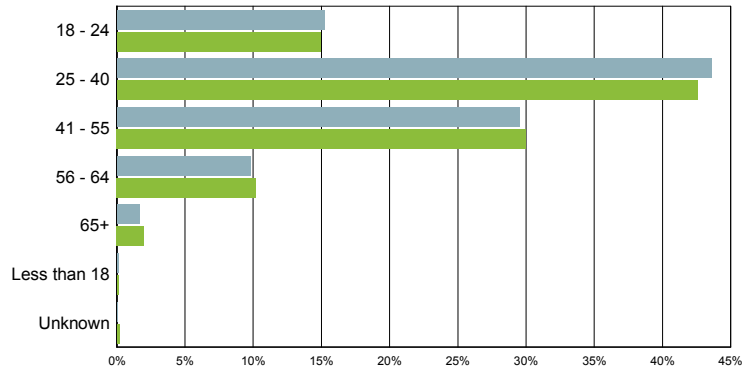
| Gender | Columbia, SC | South Carolina |
|--------|--------------|----------------|
| Female | 1,053        | 6,833          |
| Male   | 925          | 6,609          |



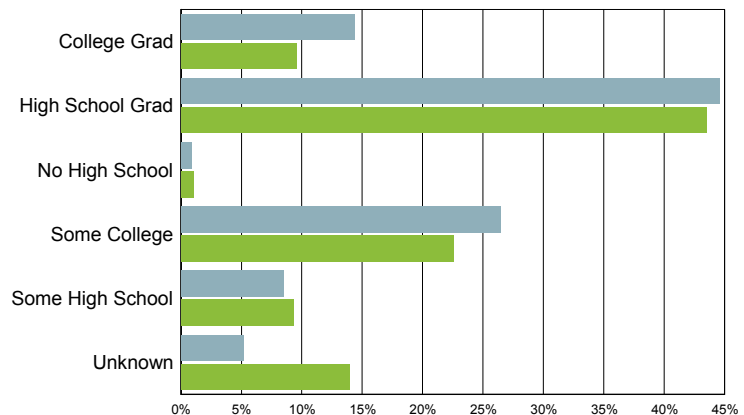
| Race      | Columbia, SC | South Carolina |
|-----------|--------------|----------------|
| ASIAN     | 11           | 74             |
| BLACK     | 1,166        | 6,621          |
| HAWAIIAN  | 4            | 23             |
| INDIAN    | 6            | 161            |
| NON-WHITE | 59           | 285            |
| WHITE     | 732          | 6,270          |



| Age Group    | Columbia, SC | South Carolina |
|--------------|--------------|----------------|
| 18 - 24      | 301          | 2,004          |
| 25 - 40      | 863          | 5,720          |
| 41 - 55      | 584          | 4,034          |
| 56 - 64      | 194          | 1,370          |
| 65+          | 33           | 269            |
| Less than 18 | 2            | 14             |
| Unknown      | 1            | 31             |



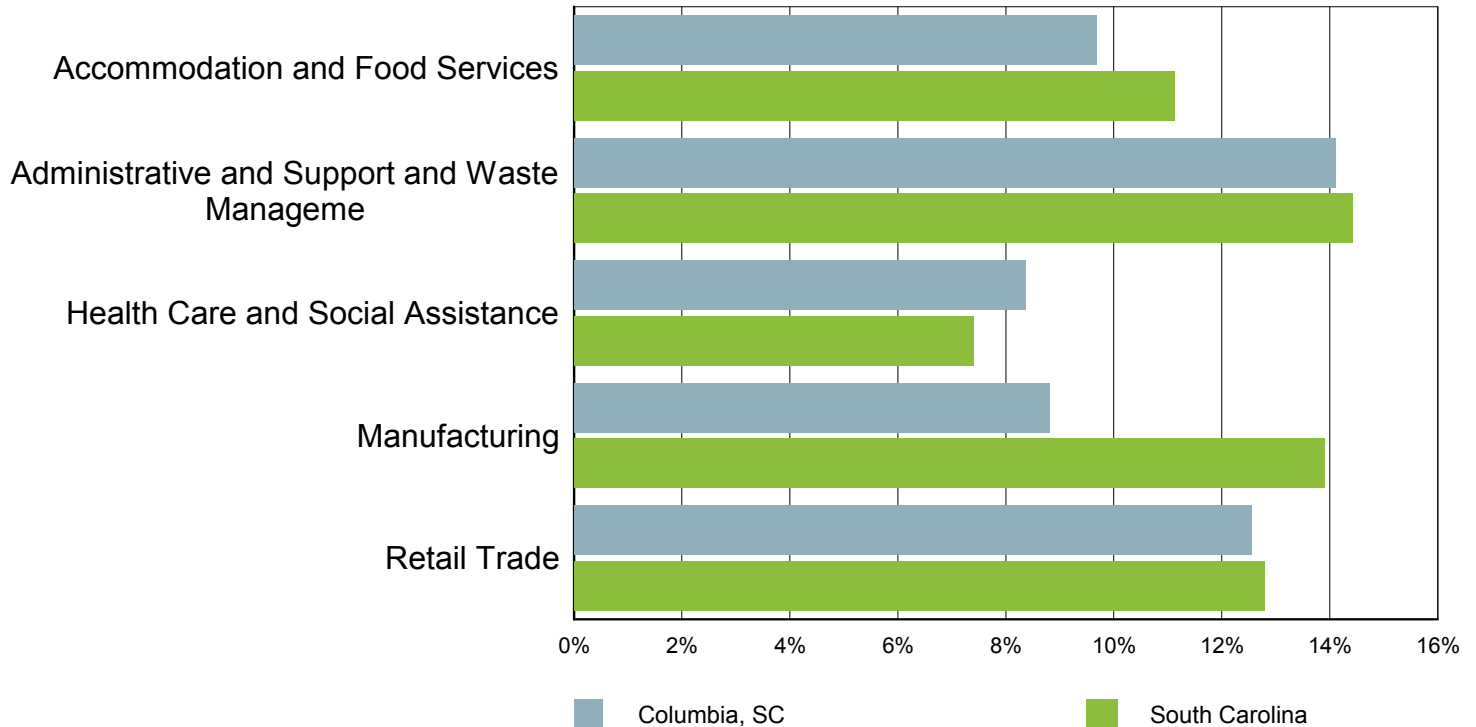
| Education        | Columbia, SC | South Carolina |
|------------------|--------------|----------------|
| College Grad     | 285          | 1,286          |
| Some College     | 523          | 3,031          |
| High School Grad | 882          | 5,845          |
| Some High School | 168          | 1,257          |
| No High School   | 17           | 143            |
| Unknown          | 103          | 1,880          |



Source: S.C. Department of Employment & Workforce

## Characteristics of Unemployment Insurance Claims by Industry

Industry Groups With Largest Number of Claims  
September 2013

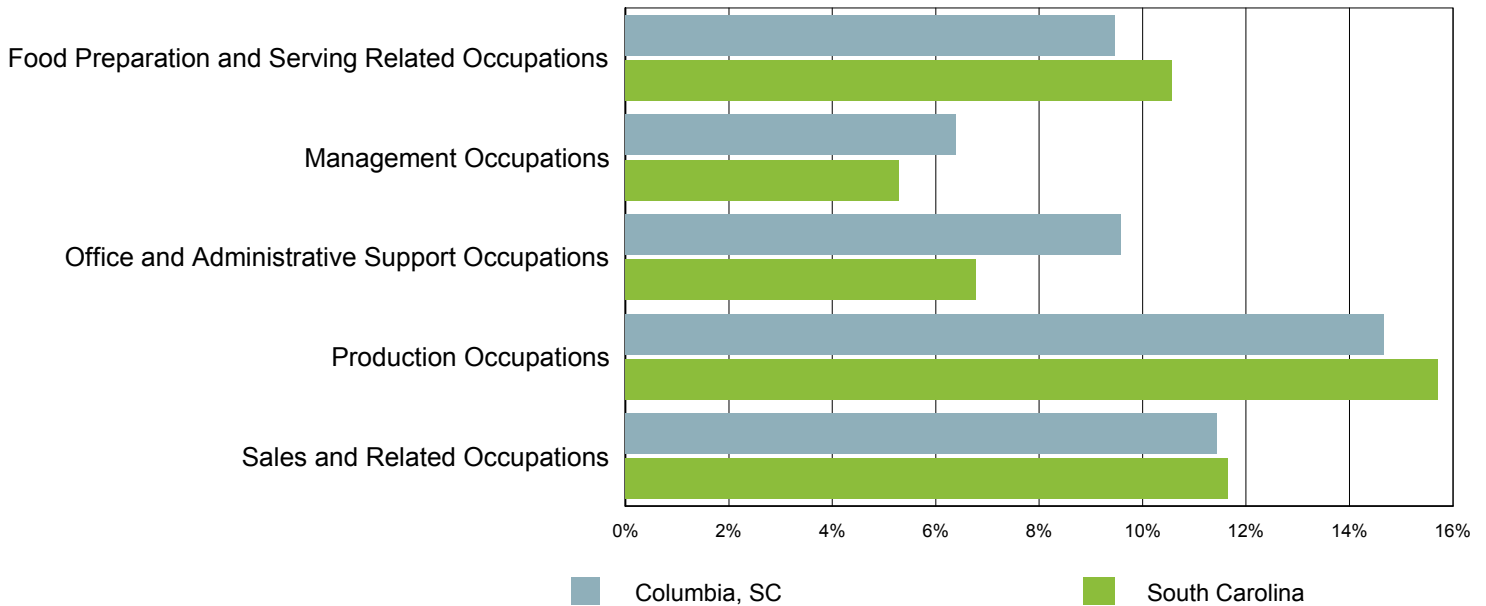


| Industry                                      | Columbia, SC | South Carolina |
|---|--------------|----------------|
| Agriculture, Forestry, Fishing and Hunting    | 12           | 63             |
| Utilities                                     | 3            | 14             |
| Construction                                  | 95           | 922            |
| Manufacturing                                 | 175          | 1,874          |
| Wholesale Trade                               | 68           | 348            |
| Retail Trade                                  | 249          | 1,725          |
| Transportation and Warehousing                | 38           | 215            |
| Information                                   | 11           | 129            |
| Finance and Insurance                         | 79           | 293            |
| Real Estate and Rental and Leasing            | 23           | 193            |
| Professional, Scientific, and Technical Servi | 69           | 448            |
| Management of Companies and Enterprises       | 6            | 48             |
| Administrative and Support and Waste Manageme | 280          | 1,945          |
| Educational Services                          | 48           | 228            |
| Health Care and Social Assistance             | 166          | 997            |
| Arts, Entertainment, and Recreation           | 11           | 134            |
| Accommodation and Food Services               | 192          | 1,500          |
| Other Services (except Public Administration) | 42           | 275            |
| Public Administration                         | 54           | 245            |
| Unknown                                       | 364          | 1,879          |

Source: S.C. Department of Employment & Workforce

# Characteristics of Unemployment Insurance Claims by Occupation

Occupation Groups With Largest Number of Claims  
September 2013



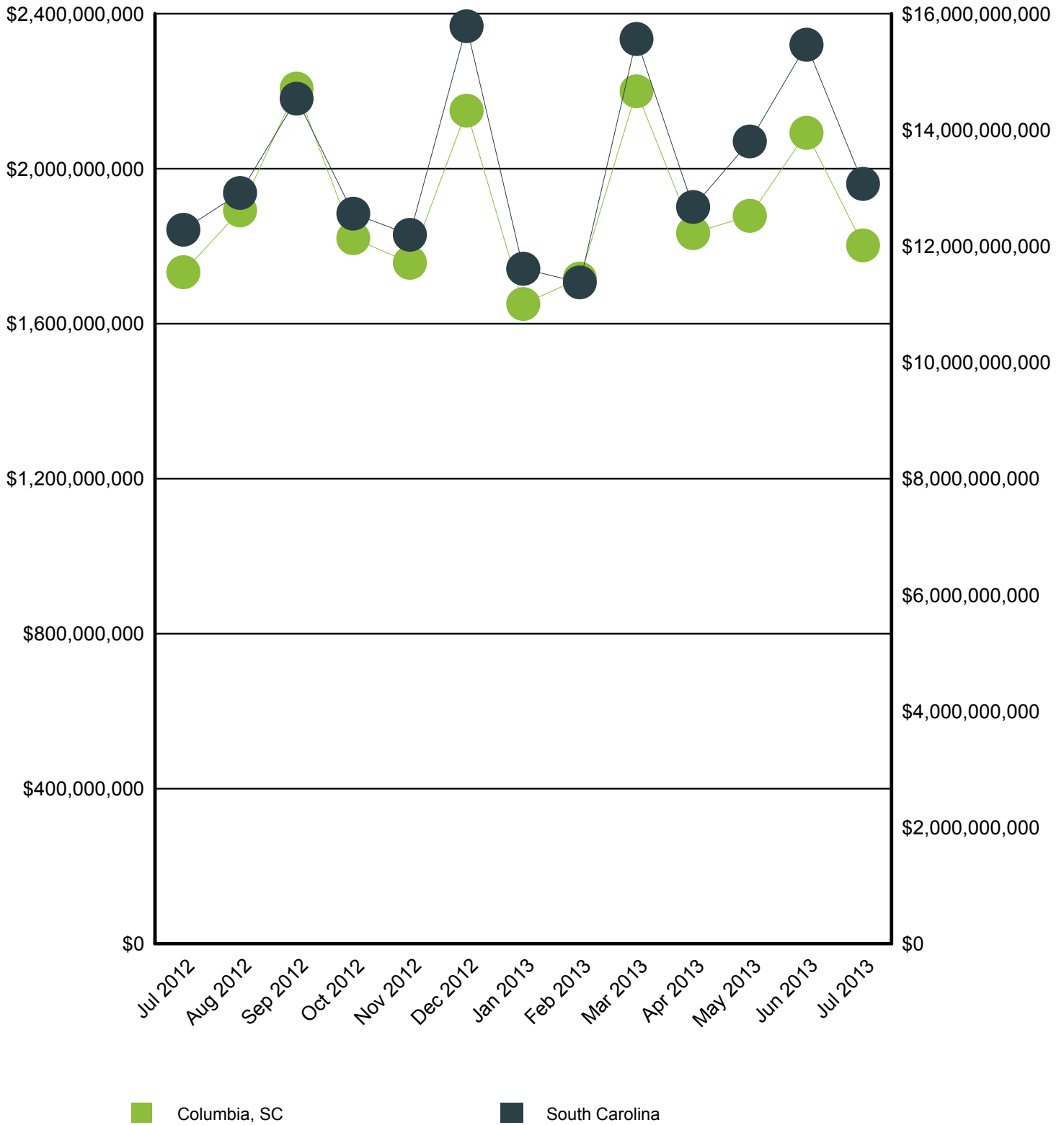
| Occupation   | Columbia, SC | South Carolina |
|--|--------------|----------------|
| Architecture and Engineering Occupations           | 23           | 220            |
| Arts, Design, Entertainment, Sports, and Media Occ | 7            | 59             |
| Building and Grounds Cleaning and Maintenance Occu | 75           | 631            |
| Business and Financial Operations Occupations      | 81           | 429            |
| Community and Social Service Occupations           | 17           | 113            |
| Computer and Mathematical Occupations              | 38           | 169            |
| Construction and Extraction Occupations            | 100          | 868            |
| Education, Training, and Library Occupations       | 38           | 209            |
| Farming, Fishing, and Forestry Occupations         | 11           | 76             |
| Food Preparation and Serving Related Occupations   | 188          | 1,425          |
| Healthcare Practitioners and Technical Occupations | 45           | 282            |
| Healthcare Support Occupations                     | 116          | 582            |
| Installation, Maintenance, and Repair Occupations  | 56           | 416            |
| Legal Occupations                                  | 13           | 58             |
| Life, Physical, and Social Science Occupations     | 5            | 31             |
| Management Occupations                             | 127          | 713            |
| Military Specific Occupations                      | 20           | 123            |
| Office and Administrative Support Occupations      | 190          | 913            |
| Personal Care and Service Occupations              | 22           | 229            |
| Production Occupations                             | 291          | 2,119          |
| Protective Service Occupations                     | 40           | 190            |
| Sales and Related Occupations                      | 227          | 1,571          |
| Transportation and Material Moving Occupations     | 73           | 463            |
| Unknown  | 182          | 1,592          |

Source: S.C. Department of Employment & Workforce

### Retail Sales

Columbia, SC

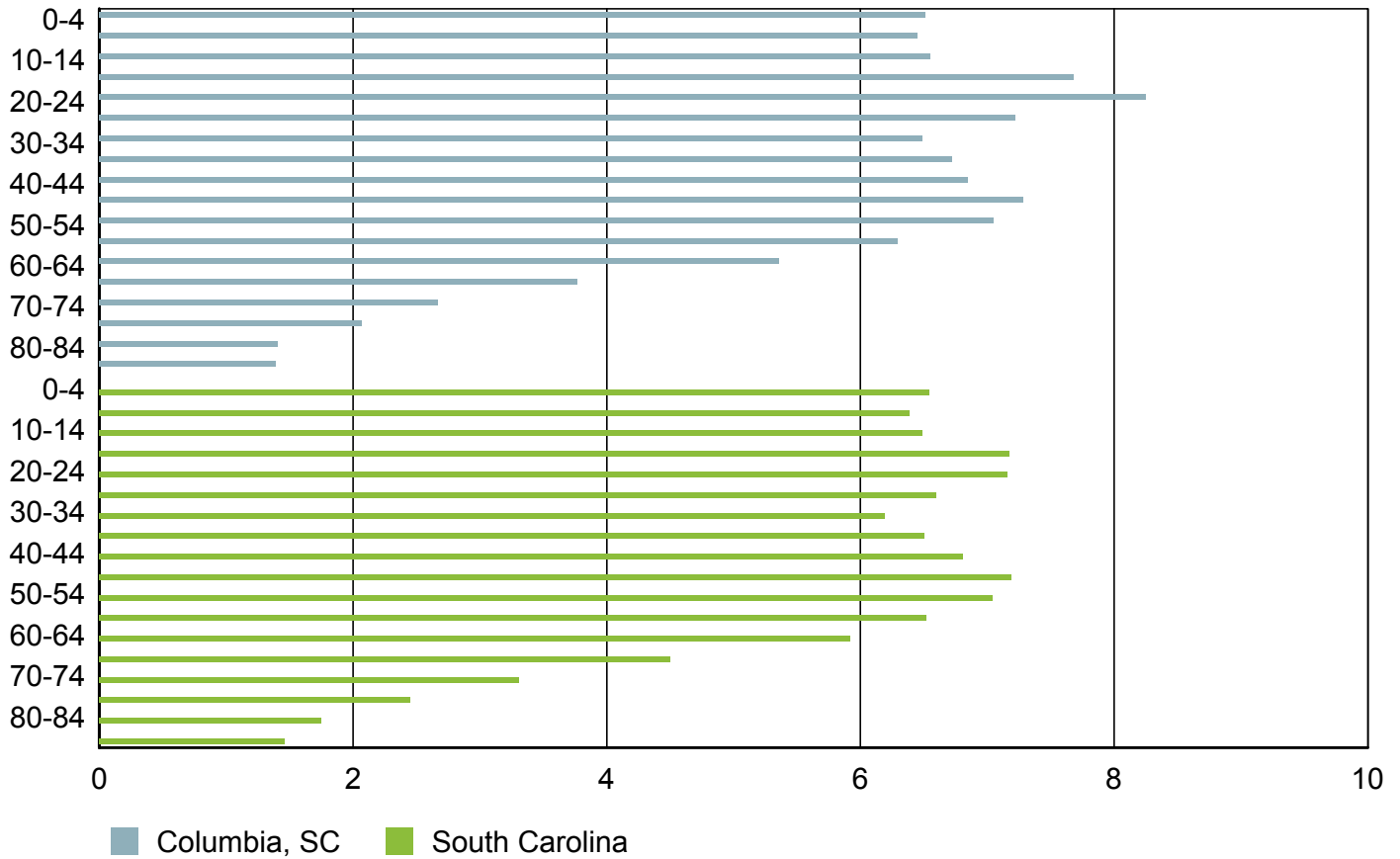
South Carolina



Source: S.C. Department of Revenue



### Population by Age



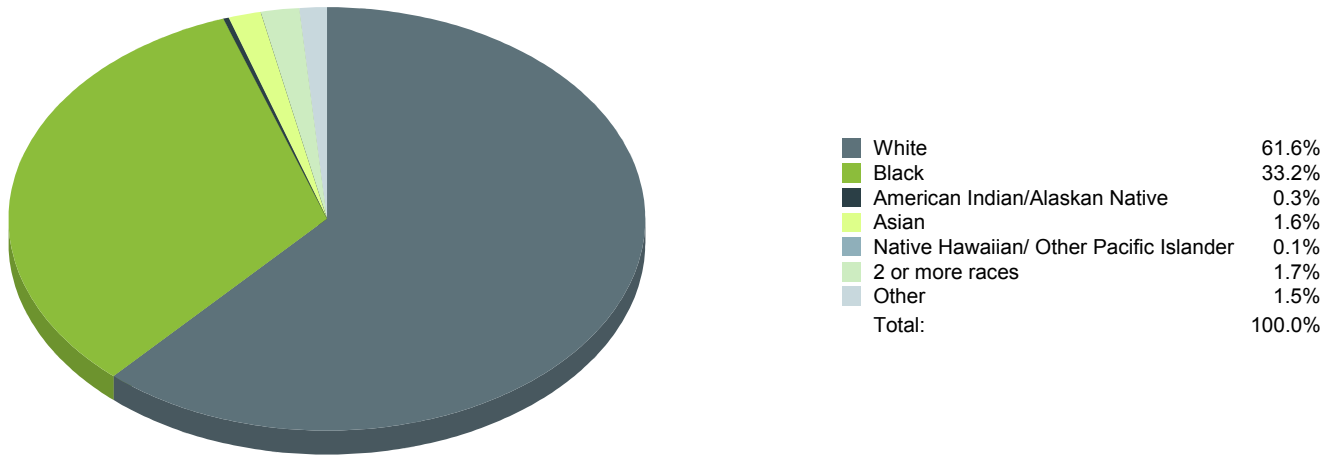
| Age Range    | Columbia, SC | South Carolina | United States |
|--------------|--------------|----------------|---------------|
| 0-4          | 49,272       | 299,328        | 20,170,377    |
| 5-9          | 48,767       | 292,378        | 20,207,046    |
| 10-14        | 49,559       | 297,045        | 20,631,572    |
| 15-19        | 58,087       | 327,882        | 22,083,463    |
| 20-24        | 62,404       | 327,799        | 21,463,191    |
| 25-29        | 54,602       | 302,121        | 20,940,180    |
| 30-34        | 49,090       | 283,397        | 19,728,641    |
| 35-39        | 50,874       | 297,283        | 20,367,911    |
| 40-44        | 51,787       | 311,606        | 21,315,317    |
| 45-49        | 55,099       | 329,132        | 22,654,947    |
| 50-54        | 53,307       | 322,250        | 21,924,721    |
| 55-59        | 47,571       | 298,425        | 19,215,139    |
| 60-64        | 40,541       | 270,722        | 16,292,447    |
| 65-69        | 28,556       | 206,047        | 11,984,083    |
| 70-74        | 20,206       | 151,529        | 9,168,648     |
| 75-79        | 15,628       | 112,287        | 7,365,437     |
| 80-84        | 10,647       | 79,905         | 5,753,990     |
| 85 and older | 10,553       | 66,728         | 5,336,662     |

Source: U.S. Census Bureau, American Community Survey

### Population by Race

| Race                                    | Columbia, SC | %     | South Carolina | %     | United States | %     |
|---|--------------|-------|----------------|-------|---------------|-------|
| White                                   | 466,044      | 61.6% | 3,075,318      | 67.2% | 227,167,013   | 74.1% |
| Black                                   | 251,391      | 33.2% | 1,281,627      | 28.0% | 38,395,857    | 12.5% |
| American Indian/Alaskan Native          | 1,975        | 0.3%  | 14,939         | 0.3%  | 2,502,653     | 0.8%  |
| Asian                                   | 12,317       | 1.6%  | 56,575         | 1.2%  | 14,497,185    | 4.7%  |
| Native Hawaiian/ Other Pacific Islander | 451          | 0.1%  | 1,920          | 0.0%  | 500,592       | 0.2%  |
| 2 or more races                         | 12,914       | 1.7%  | 72,080         | 1.6%  | 7,816,654     | 2.5%  |
| Other                                   | 11,458       | 1.5%  | 73,405         | 1.6%  | 15,723,818    | 5.1%  |

Source: U.S. Census Bureau, American Community Survey



### Population by Gender

| Gender | Columbia, SC | South Carolina | United States |
|--------|--------------|----------------|---------------|
| Male   | 368,632      | 2,227,017      | 150,740,216   |
| Female | 387,918      | 2,348,847      | 155,863,556   |

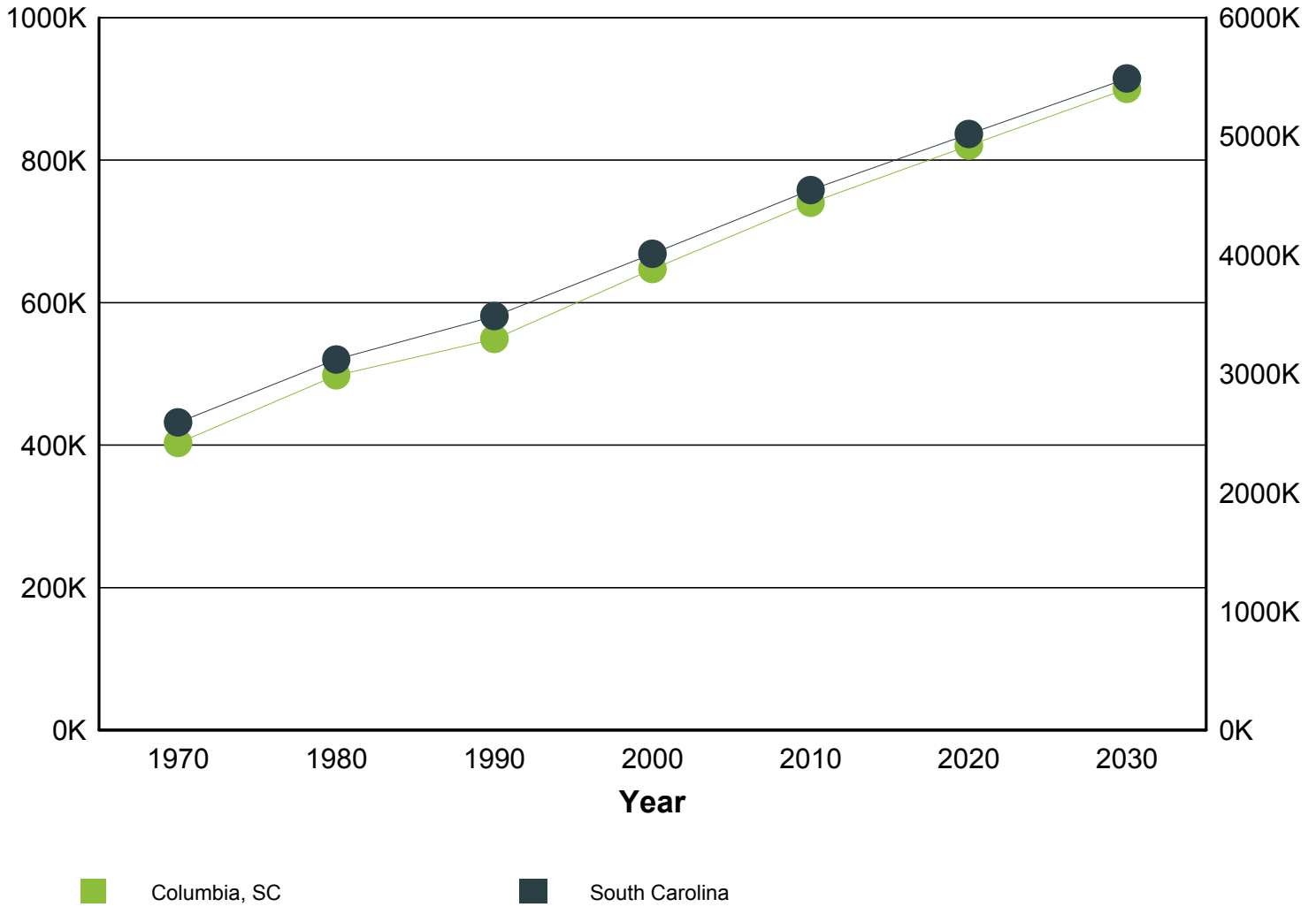
Source: U.S. Census Bureau, American Community Survey

# Population Change

Historical and Projected

Columbia, SC

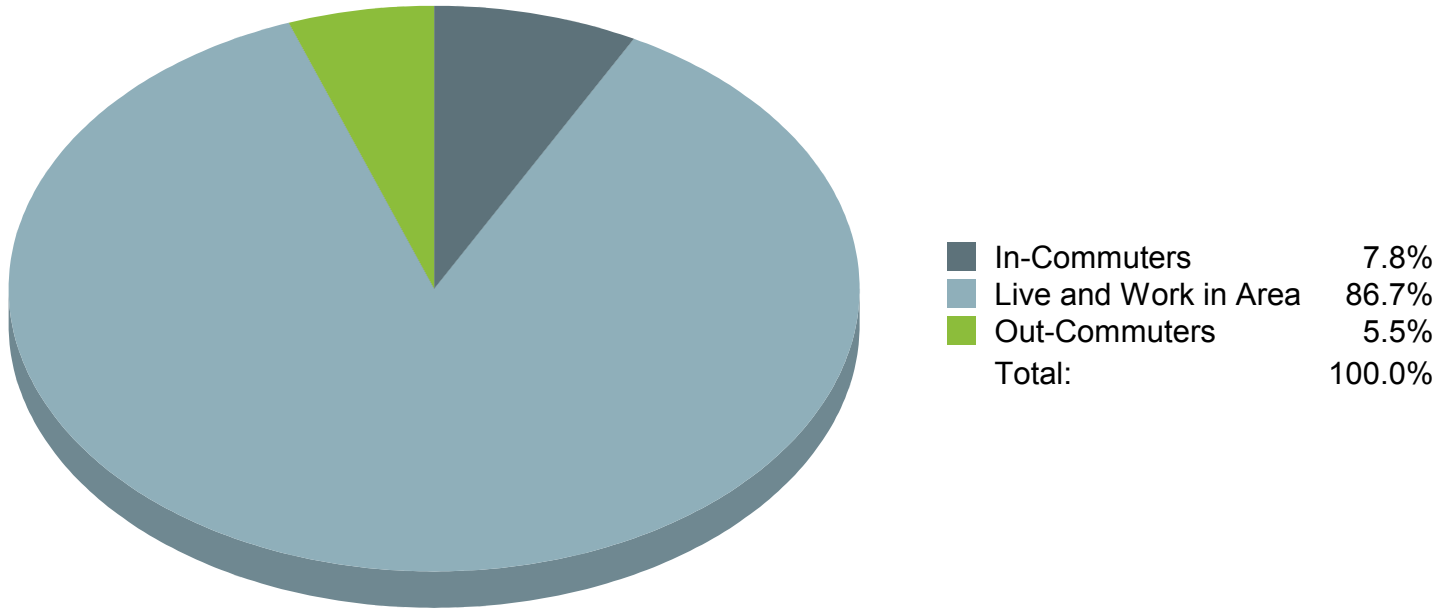
South Carolina



| Year | Columbia, SC | South Carolina |
|------|--------------|----------------|
| 1970 | 402,914      | 2,590,713      |
| 1980 | 498,017      | 3,121,820      |
| 1990 | 548,935      | 3,486,310      |
| 2000 | 647,158      | 4,012,012      |
| 2010 | 740,140      | 4,549,150      |
| 2020 | 820,450      | 5,020,400      |
| 2030 | 900,110      | 5,488,460      |

Source: U.S. Census Bureau

## Commuting Patterns



| Commuting Patterns    | Workers |
|-----------------------|---------|
| Live and Work in Area | 336,768 |
| In-Commuters          | 30,455  |
| Out-Commuters         | 21,413  |

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting To

| Area                   | Workers |
|------------------------|---------|
| Orangeburg County, SC  | 2,888   |
| Newberry County, SC    | 2,186   |
| Sumter County, SC      | 1,787   |
| Aiken County, SC       | 1,333   |
| Lancaster County, SC   | 1,125   |
| MECKLENBURG COUNTY, NC | 953     |
| Charleston County, SC  | 768     |
| York County, SC        | 721     |
| Greenville County, SC  | 714     |
| Greenwood County, SC   | 499     |

Source: U.S. Census Bureau - 2010

## Top 10 Places Residents Are Commuting From

| Area                  | Workers |
|-----------------------|---------|
| Newberry County, SC   | 4,362   |
| Sumter County, SC     | 3,658   |
| Orangeburg County, SC | 3,632   |
| Aiken County, SC      | 3,144   |
| Lancaster County, SC  | 1,225   |
| Lee County, SC        | 1,112   |
| York County, SC       | 787     |
| Greenville County, SC | 775     |
| Chester County, SC    | 628     |
| Florence County, SC   | 618     |

Source: U.S. Census Bureau - 2010

## Employers by Size of Establishment

| Employees  | Columbia, SC | South Carolina |
|------------|--------------|----------------|
| 0 to 4     | 8,769        | 66,058         |
| 5 to 9     | 3,135        | 19,844         |
| 10 to 19   | 2,155        | 13,349         |
| 20 to 49   | 1,609        | 9,671          |
| 50 to 99   | 609          | 3,816          |
| 100 to 249 | 347          | 2,466          |
| 250 to 499 | 107          | 742            |
| 500 to 999 | 38           | 333            |
| 1000 +     | 27           | 273            |

Source: S.C. Department of Employment & Workforce - 2013 Q1

- Indicates that the requested data is suppressed

## Employment by Size of Establishment

| Employees  | Columbia, SC | South Carolina |
|------------|--------------|----------------|
| 0 to 4     | 14,841       | 104,564        |
| 5 to 9     | 20,945       | 131,323        |
| 10 to 19   | 29,411       | 181,070        |
| 20 to 49   | 49,912       | 297,049        |
| 50 to 99   | 41,807       | 263,699        |
| 100 to 249 | 51,565       | 370,580        |
| 250 to 499 | 36,579       | 254,559        |
| 500 to 999 | 26,633       | 229,068        |
| 1000 +     | 64,915       | 674,372        |

Source: S.C. Department of Employment & Workforce - 2013 Q1

- Indicates that the requested data is suppressed

## 20 Largest Employers

(Listed Alphabetically)

### Corporation Name

AMICK FARMS LLC

BLUE CROSS BLUE SHIELD OF SC

CITY OF COLUMBIA

DEPARTMENT OF DEFENSE

LEXINGTON COUNTY HEALTH SERVICE DIS

LEXINGTON COUNTY SCHOOL DISTRICT 1

LEXINGTON COUNTY SCHOOL DISTRICT 5

MICHELIN NORTH AMERICA INC

PALMETTO GBA LLC

PALMETTO HEALTH

RICHLAND COUNTY

RICHLAND COUNTY SCHOOL DISTRICT #1

RICHLAND COUNTY SCHOOL DISTRICT 2

SC DEPARTMENT OF CORRECTIONS

SC DEPARTMENT OF MENTAL HEALTH

SISTERS OF CHARITY PROVIDENCE HOSPI

SOUTH CAROLINA ELECTRIC & GAS CO

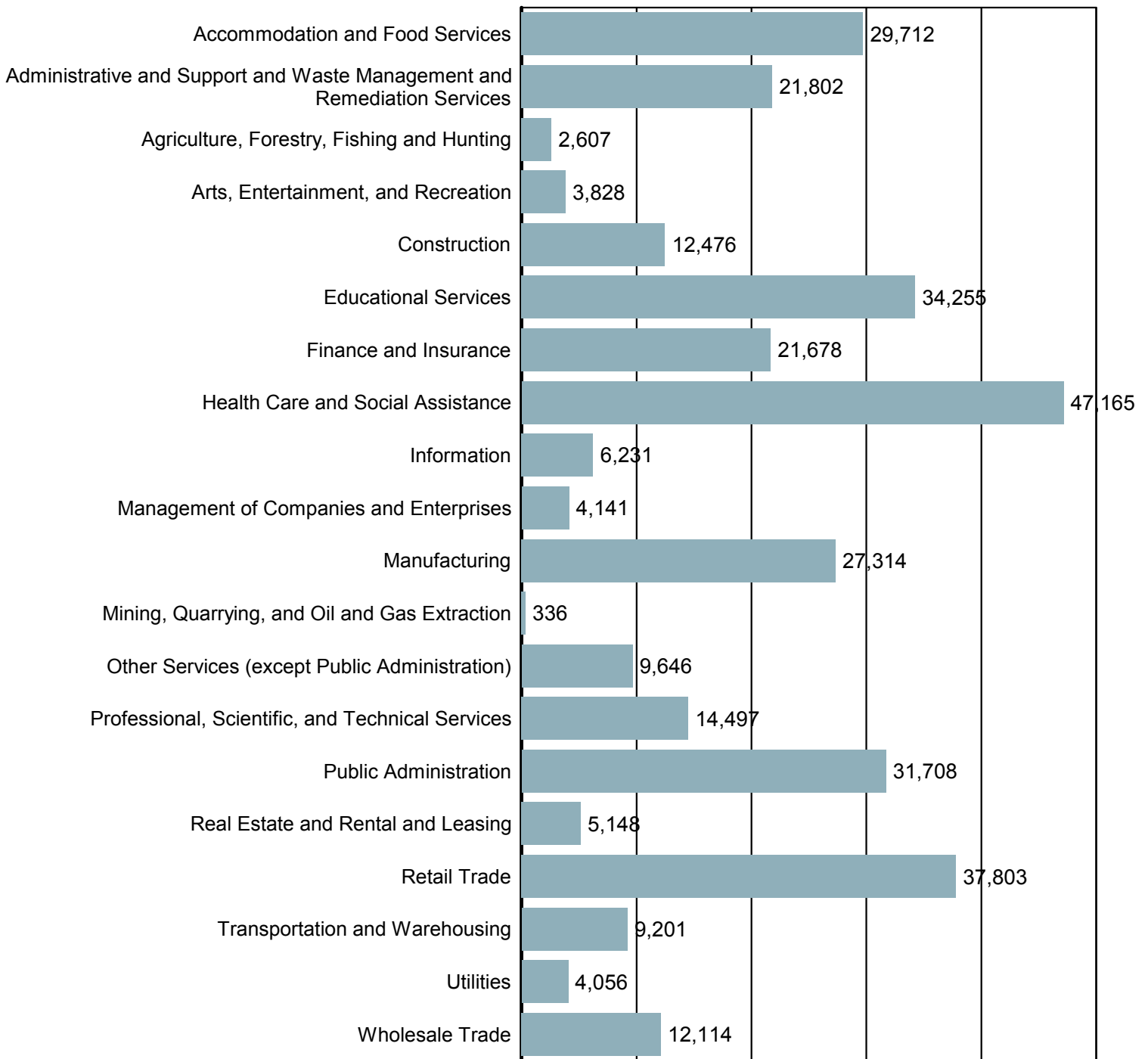
UNIVERSITY OF SC

WAL-MART ASSOCIATES INC

WJBD VA MEDICAL CENTER

Source: S.C. Department of Employment & Workforce - 2013 Q1

### Employment by Industry



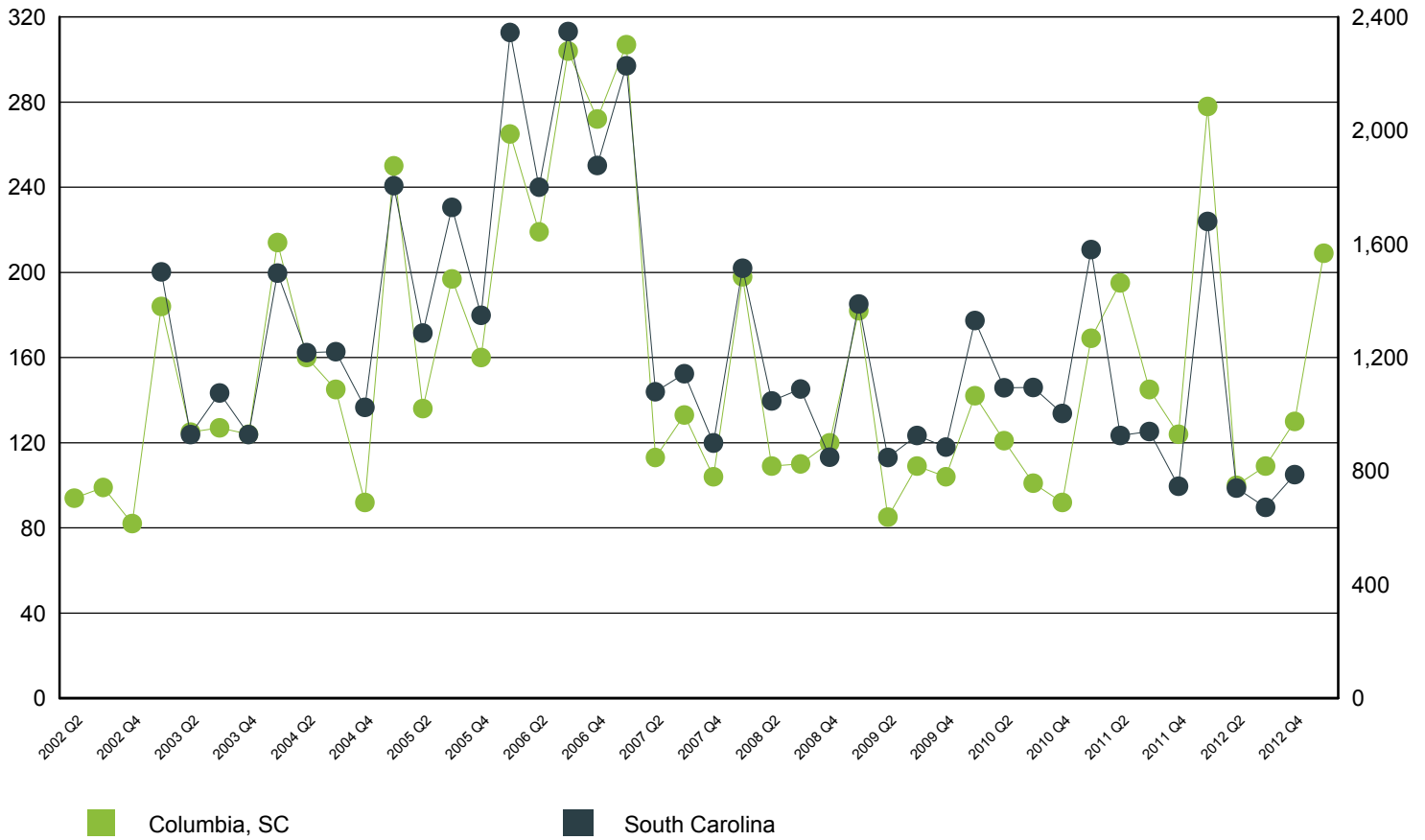
Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q1



# New Startup Firms

Columbia, SC

South Carolina

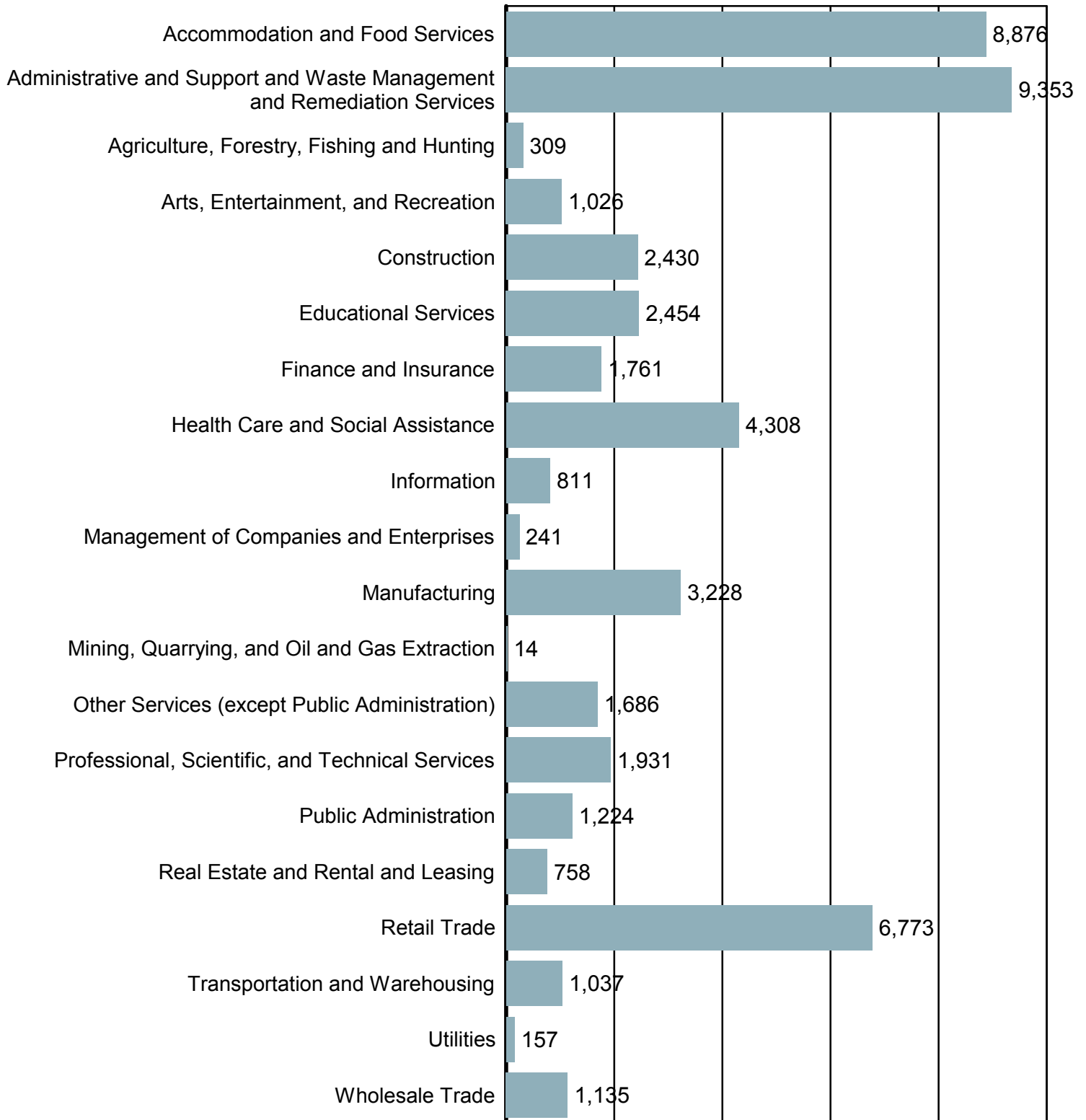


| Quarter | Columbia, SC | South Carolina |
|---------|--------------|----------------|
| 2012 Q4 | 130          | 788            |
| 2012 Q3 | 109          | 672            |
| 2012 Q2 | 100          | 740            |
| 2012 Q1 | 278          | 1,680          |
| 2011 Q4 | 124          | 747            |
| 2011 Q3 | 145          | 939            |
| 2011 Q2 | 195          | 925            |
| 2011 Q1 | 169          | 1,580          |
| 2010 Q4 | 92           | 1,003          |
| 2010 Q3 | 101          | 1,095          |
| 2010 Q2 | 121          | 1,093          |
| 2010 Q1 | 142          | 1,330          |
| 2009 Q4 | 104          | 885            |
| 2009 Q3 | 109          | 925            |
| 2009 Q2 | 85           | 848            |
| 2009 Q1 | 182          | 1,389          |
| 2008 Q4 | 120          | 849            |
| 2008 Q3 | 110          | 1,089          |
| 2008 Q2 | 109          | 1,047          |
| 2008 Q1 | 198          | 1,515          |

Note: A firm is included in the count when it does not have a UI Account Number in the previous quarter and has a Setup Date that falls in the quarter displayed.

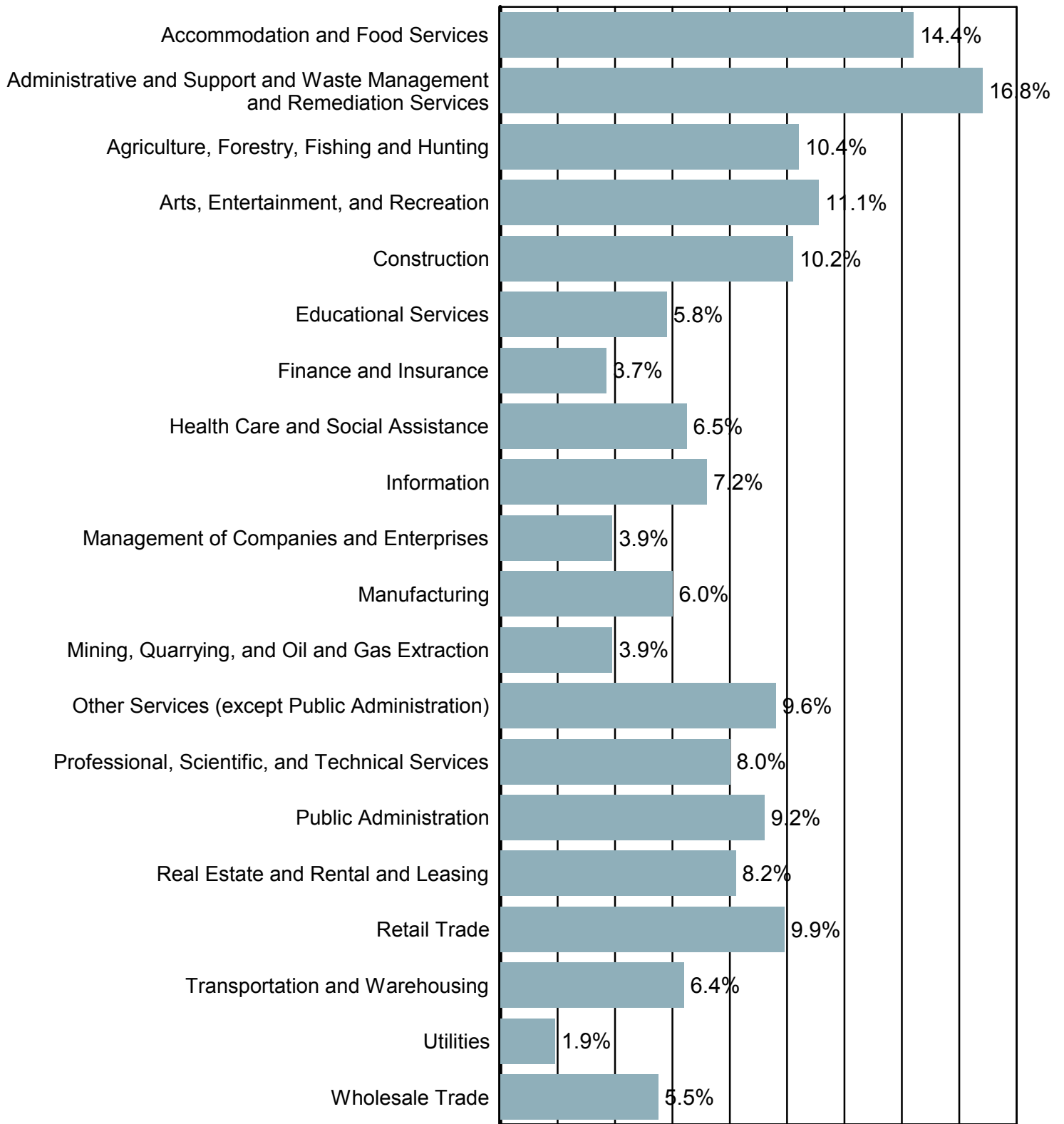
Source: S.C. Department of Employment & Workforce

### New Hires by Industry



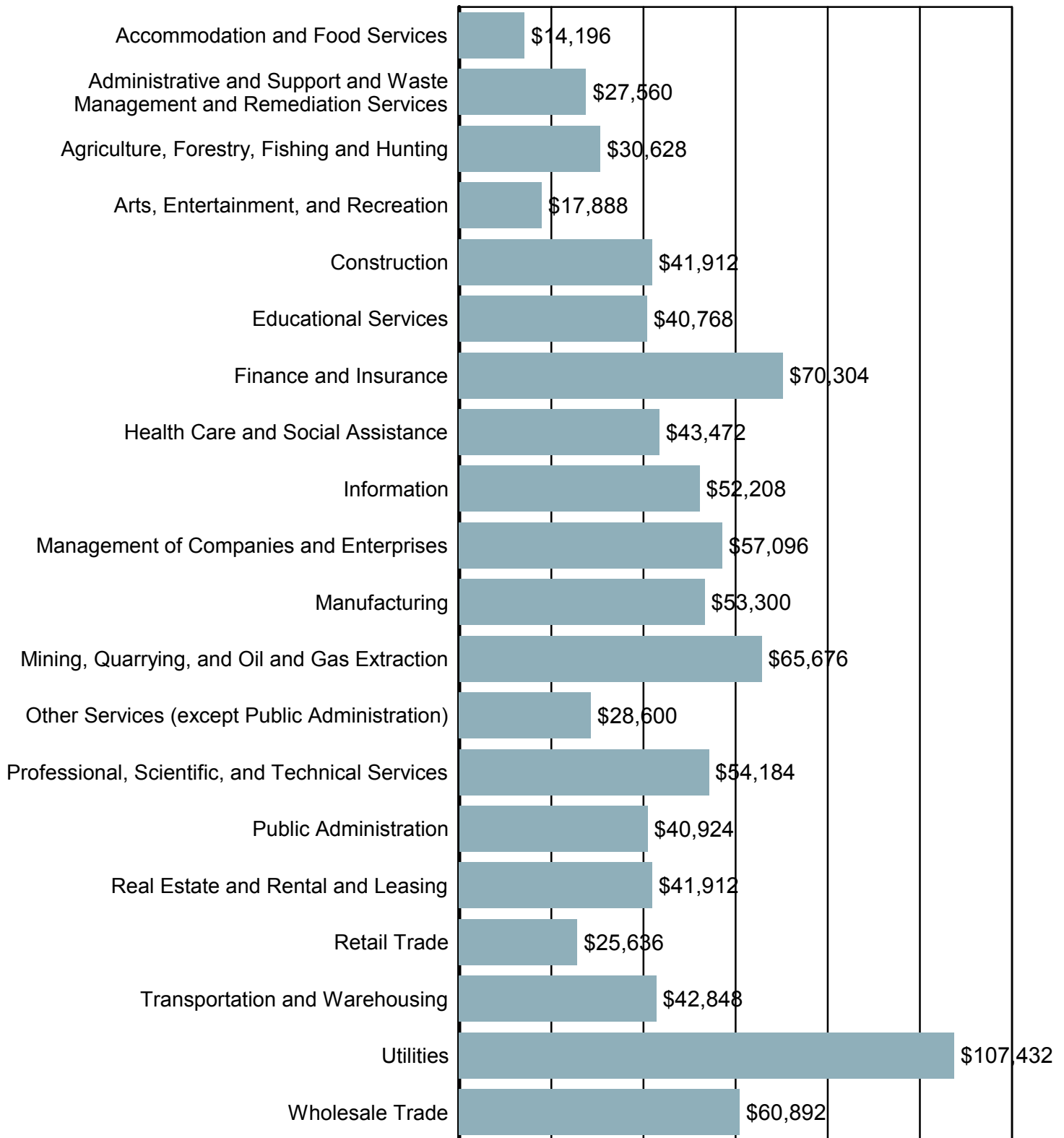
Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

### Turnover by Industry



Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q1

### Average Annual Wage by Industry



Source: S.C. Department of Employment & Workforce  
 Quarterly Census of Employment and Wages (QCEW) - 2013 Q1

## Age of Workers by Industry

| Industry                                      | 14-18 | 19-21  | 22-24  | 25-34  | 35-44  | 45-54  | 55-64  | 65+    |
|---|-------|--------|--------|--------|--------|--------|--------|--------|
| Total, All Industries                         | 5,424 | 15,446 | 20,736 | 74,240 | 75,546 | 80,235 | 54,286 | 13,511 |
| Agriculture, Forestry, Fishing and Hunting    | 43    | 72     | 86     | 306    | 428    | 421    | 257    | 177    |
| Mining, Quarrying, and Oil and Gas Extraction | 0     | 0      | 5      | 31     | 62     | 66     | 69     | 9      |
| Utilities                                     | 0     | 21     | 100    | 793    | 1,119  | 1,568  | 1,040  | 109    |
| Construction                                  | 105   | 411    | 598    | 2,787  | 3,228  | 3,301  | 1,968  | 567    |
| Manufacturing                                 | 127   | 562    | 1,011  | 5,210  | 6,870  | 7,766  | 5,038  | 797    |
| Wholesale Trade                               | 78    | 222    | 483    | 2,937  | 3,775  | 3,772  | 2,456  | 582    |
| Retail Trade                                  | 1,044 | 3,913  | 4,130  | 8,923  | 6,895  | 7,490  | 5,070  | 1,696  |
| Transportation and Warehousing                | 26    | 209    | 371    | 1,401  | 1,959  | 2,136  | 1,080  | 242    |
| Information                                   | 50    | 116    | 207    | 1,375  | 1,445  | 1,538  | 1,102  | 175    |
| Finance and Insurance                         | 35    | 241    | 787    | 5,417  | 6,264  | 6,177  | 3,951  | 669    |
| Real Estate and Rental and Leasing            | 17    | 119    | 255    | 1,223  | 1,103  | 1,141  | 770    | 373    |
| Professional, Scientific, and Technical Servi | 110   | 389    | 813    | 3,764  | 3,474  | 3,376  | 2,366  | 754    |
| Management of Companies and Enterprises       | 30    | 77     | 264    | 1,513  | 1,153  | 880    | 511    | 83     |
| Administrative and Support and Waste Manageme | 160   | 1,157  | 1,845  | 5,466  | 4,759  | 5,014  | 3,041  | 951    |
| Educational Services                          | 148   | 294    | 1,123  | 6,692  | 8,449  | 9,503  | 8,016  | 1,957  |
| Health Care and Social Assistance             | 116   | 943    | 2,286  | 10,470 | 10,804 | 10,954 | 7,402  | 1,633  |
| Arts, Entertainment, and Recreation           | 219   | 388    | 385    | 832    | 680    | 701    | 480    | 244    |
| Accommodation and Food Services               | 2,815 | 5,304  | 4,400  | 7,478  | 4,319  | 3,746  | 1,844  | 608    |
| Other Services (except Public Administration) | 264   | 622    | 746    | 2,163  | 2,006  | 2,207  | 1,500  | 685    |
| Public Administration                         | 36    | 385    | 842    | 5,458  | 6,756  | 8,476  | 6,325  | 1,201  |

Source: U.S. Census Bureau, Local Employment Dynamics - 2011 Q2

## Labor Market Projections

*Total Employment by Industry*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Midlands<br>Industry  | 2010<br>Estimated<br>Employment | 2020<br>Projected<br>Employment | Change | Percent<br>Change | Annual<br>Percent |
|---|---------------------------------|---------------------------------|--------|-------------------|-------------------|
| Construction  | 11,966                          | 15,095                          | 3,129  | 26.15             | 2.35              |
| Manufacturing   | 20,311                          | 22,000                          | 1,689  | 8.32              | 0.80              |
| Wholesale Trade   | 11,417                          | 12,608                          | 1,191  | 10.43             | 1.00              |
| Retail Trade  | 34,773                          | 38,790                          | 4,017  | 11.55             | 1.10              |
| Transportation and Warehousing                                  | 5,649                           | 7,007                           | 1,358  | 24.04             | 2.18              |
| Utilities   | 3,747                           | 4,057                           | 310    | 8.27              | 0.80              |
| Information   | 3,628                           | 3,774                           | 146    | 4.02              | 0.40              |
| Finance and Insurance   | 20,274                          | 21,766                          | 1,492  | 7.36              | 0.71              |
| Real Estate and Rental and Leasing                              | 4,306                           | 4,710                           | 404    | 9.38              | 0.90              |
| Professional, Scientific, and Technical Services                | 13,075                          | 16,822                          | 3,747  | 28.66             | 2.55              |
| Management of Companies and Enterprises                         | 3,569                           | 4,082                           | 513    | 14.37             | 1.35              |
| Administrative and Support and Waste Management<br>and Remediat | 18,560                          | 21,945                          | 3,385  | 18.24             | 1.69              |
| Educational Services  | 31,842                          | 36,183                          | 4,341  | 13.63             | 1.29              |
| Health Care and Social Assistance                               | 41,163                          | 52,620                          | 11,457 | 27.83             | 2.49              |
| Accommodation and Food Services                                 | 26,721                          | 29,670                          | 2,949  | 11.04             | 1.05              |
| Arts, Entertainment, and Recreation                             | 2,734                           | 3,523                           | 789    | 28.86             | 2.57              |
| Other Services (Except Government)                              | 14,748                          | 17,436                          | 2,688  | 18.23             | 1.69              |
| Government  | 35,703                          | 32,496                          | -3,207 | -8.98             | -0.94             |
| Total Employment, All Jobs                                      | 330,224                         | 372,644                         | 42,420 | 12.85             | 1.22              |

Source: S.C. Department of Employment & Workforce - Industry Projections

## Labor Market Projections

*Total Employment by Occupation*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Midlands<br>Occupation                                     | 2010<br>Estimated<br>Employment | 2020<br>Projected<br>Employment | Annual<br>Openings | Openings<br>(Replace) | Openings<br>(Growth) |
|--|---------------------------------|---------------------------------|--------------------|-----------------------|----------------------|
| Total, All Occupations                                     | 330,224                         | 372,644                         | 7,783              | 4,411                 | 12,194               |
| Management Occupations                                     | 21,227                          | 23,311                          | 445                | 214                   | 659                  |
| Business and Financial Operations Occupations              | 17,421                          | 19,175                          | 350                | 187                   | 537                  |
| Computer and Mathematical Occupations                      | 8,235                           | 9,443                           | 165                | 121                   | 286                  |
| Architecture and Engineering Occupations                   | 4,980                           | 5,478                           | 108                | 52                    | 160                  |
| Life, Physical, and Social Science Occupations             | 2,574                           | 2,788                           | 79                 | 28                    | 107                  |
| Community and Social Service Occupations                   | 6,115                           | 6,927                           | 136                | 90                    | 226                  |
| Legal Occupations  | 3,772                           | 4,106                           | 64                 | 36                    | 100                  |
| Education, Training, and Library Occupations               | 20,317                          | 23,063                          | 441                | 277                   | 718                  |
| Arts, Design, Entertainment, Sports, and Media Occupations | 4,062                           | 4,992                           | 109                | 93                    | 202                  |
| Healthcare Practitioners and Technical Occupations         | 21,985                          | 27,006                          | 433                | 502                   | 935                  |
| Healthcare Support Occupations                             | 9,207                           | 12,221                          | 131                | 301                   | 432                  |
| Protective Service Occupations                             | 10,666                          | 11,219                          | 250                | 87                    | 337                  |
| Food Preparation and Serving Related Occupations           | 24,862                          | 27,712                          | 869                | 285                   | 1,154                |
| Building and Grounds Cleaning and Maintenance Occupations  | 9,844                           | 10,777                          | 179                | 96                    | 275                  |
| Personal Care and Service Occupations                      | 8,399                           | 10,368                          | 205                | 197                   | 402                  |
| Sales and Related Occupations                              | 35,220                          | 39,174                          | 1,091              | 398                   | 1,489                |
| Office and Administrative Support Occupations              | 60,193                          | 65,166                          | 1,327              | 562                   | 1,889                |
| Farming, Fishing, and Forestry Occupations                 | 1,576                           | 1,797                           | 46                 | 25                    | 71                   |
| Construction and Extraction Occupations                    | 11,015                          | 12,945                          | 233                | 193                   | 426                  |
| Installation, Maintenance, and Repair Occupations          | 13,698                          | 15,671                          | 324                | 202                   | 526                  |
| Production Occupations                                     | 17,112                          | 18,845                          | 352                | 190                   | 542                  |
| Transportation and Material Moving Occupations             | 17,744                          | 20,460                          | 444                | 274                   | 718                  |

Source: S.C. Department of Employment & Workforce - Occupational Projections

## Labor Market Projections

*Growing Occupations*  
(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

| Midlands   | 2010                 | 2020                 |                |         |        |       |                |
|--|----------------------|----------------------|----------------|---------|--------|-------|----------------|
| Occupation   | Estimated Employment | Projected Employment | Percent Change | Replace | Growth | Total | Average Salary |
| Personal Care Aides  | 1,002                | 1,616                | 61             | 8       | 61     | 69    | \$ 18,262      |
| Interpreters and Translators                                 | 63                   | 101                  | 60             | 2       | 4      | 6     | \$ 50,903      |
| Audio and Video Equipment Technicians                        | 127                  | 202                  | 59             | 4       | 8      | 12    | \$ 29,663      |
| Veterinary Technologists and Technicians                     | 204                  | 323                  | 58             | 4       | 12     | 16    | \$ 29,529      |
| Medical Scientists, Except Epidemiologists                   | 14                   | 22                   | 57             | 0       | 1      | 1     | \$ 58,928      |
| Home Health Aides  | 2,458                | 3,861                | 57             | 32      | 140    | 172   | \$ 20,867      |
| Meeting, Convention, and Event Planners                      | 223                  | 341                  | 53             | 4       | 12     | 16    | \$ 47,308      |
| Helpers--Carpenters  | 155                  | 228                  | 47             | 4       | 7      | 11    | \$ 28,152      |
| Physical Therapist Aides                                     | 156                  | 229                  | 47             | 2       | 7      | 9     | \$ 24,334      |
| Ushers, Lobby Attendants, and Ticket Takers                  | 359                  | 520                  | 45             | 21      | 16     | 37    | \$ 17,379      |
| Health Educators   | 433                  | 625                  | 44             | 9       | 19     | 28    | \$ 52,403      |
| Helpers--Pipelayers, Plumbers, Pipefitters, and Steamfitters | 155                  | 221                  | 43             | 4       | 7      | 11    | \$ 24,032      |
| Market Research Analysts and Marketing Specialists           | 300                  | 424                  | 41             | 8       | 12     | 20    | \$ 50,197      |
| Veterinarians  | 124                  | 173                  | 40             | 2       | 5      | 7     | \$ 78,320      |
| Medical Secretaries  | 751                  | 1,047                | 39             | 10      | 30     | 40    | \$ 30,242      |
| Physical Therapist Assistants                                | 267                  | 371                  | 39             | 4       | 10     | 14    | \$ 49,857      |
| Dental Hygienists  | 407                  | 564                  | 39             | 8       | 16     | 24    | \$ 56,768      |
| Healthcare Social Workers                                    | 660                  | 911                  | 38             | 16      | 25     | 41    | \$ 40,644      |
| Physical Therapists  | 620                  | 853                  | 38             | 7       | 23     | 30    | \$ 72,761      |
| Diagnostic Medical Sonographers                              | 139                  | 190                  | 37             | 2       | 5      | 7     | \$ 53,103      |

Occupations are sorted by highest estimated percentage growth from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections



## Labor Market Projections

### Declining Occupations

(County/Metropolitan Statistical Area Data Unavailable)

Note: Projections are available by Workforce Investment Area (WIA). The data displayed is selected from the appropriate WIA.

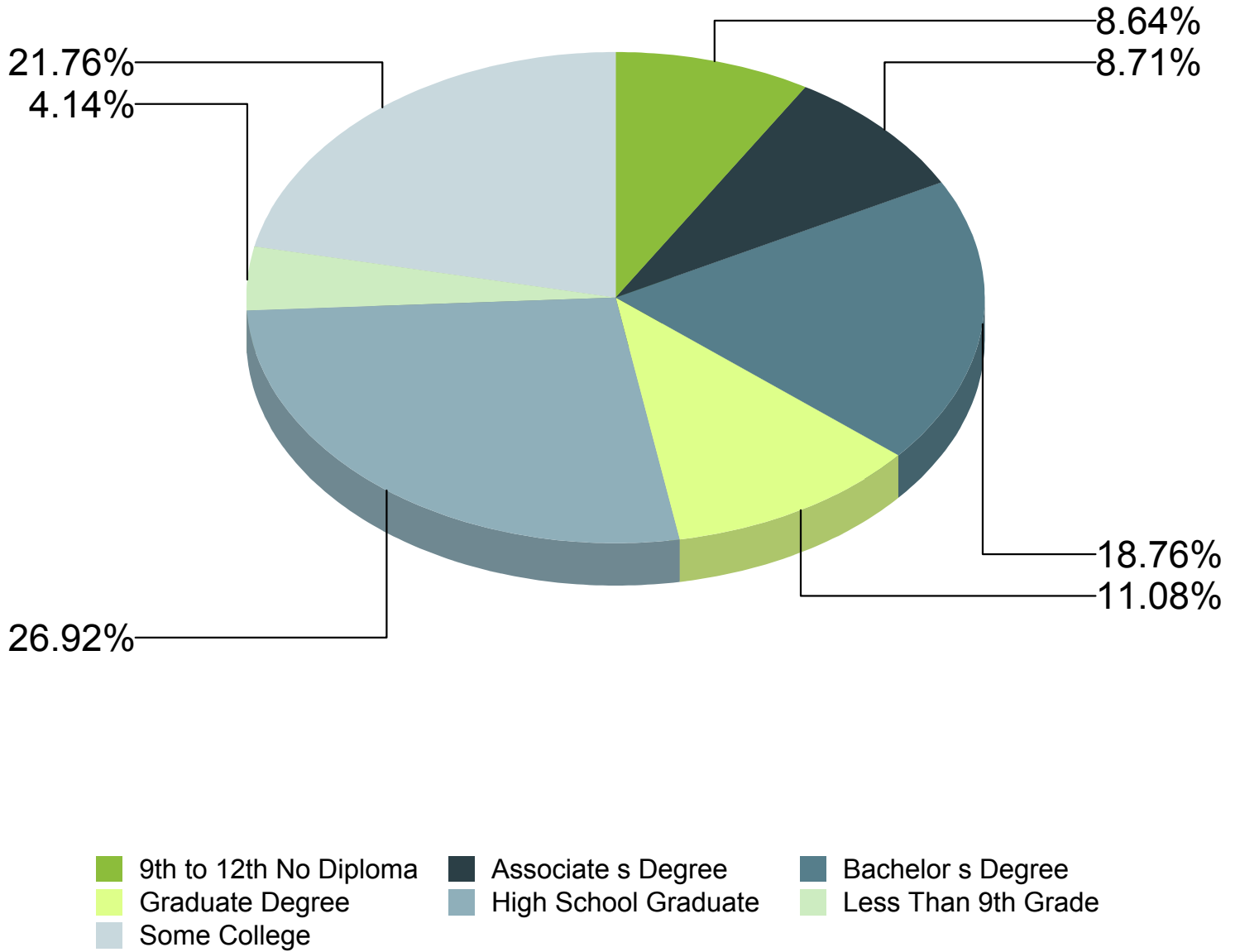
| Midlands   | 2010                 | 2020                 |                |         |        |       |                |
|--|----------------------|----------------------|----------------|---------|--------|-------|----------------|
| Occupation   | Estimated Employment | Projected Employment | Percent Change | Replace | Growth | Total | Average Salary |
| Postal Service Mail Sorters, Processors, and Processing Mach | 397                  | 237                  | -40            | 2       | 0      | 2     | \$ 48,350      |
| Postal Service Clerks  | 133                  | 81                   | -39            | 3       | 0      | 3     | \$ 51,037      |
| Switchboard Operators, Including Answering Service           | 374                  | 293                  | -22            | 7       | 0      | 7     | \$ 26,752      |
| Geoscientists, Except Hydrologists and Geographers           | 174                  | 146                  | -16            | 5       | 0      | 5     | \$ 36,784      |
| Postmasters and Mail Superintendents                         | 25                   | 21                   | -16            | 0       | 0      | 0     | \$ 72,689      |
| Crossing Guards  | 99                   | 85                   | -14            | 2       | 0      | 2     | \$ 28,098      |
| Office Machine Operators, Except Computer                    | 58                   | 50                   | -14            | 2       | 0      | 2     | \$ 27,044      |
| Health and Safety Engineers, Except Mining Safety Engineers  | 150                  | 130                  | -13            | 3       | 0      | 3     | \$ 64,499      |
| Prepress Technicians and Workers                             | 70                   | 61                   | -13            | 2       | 0      | 2     | \$ 32,343      |
| Photographic Process Workers and Processing Machine Operator | 164                  | 146                  | -11            | 4       | 0      | 4     | \$ 21,268      |
| File Clerks  | 585                  | 525                  | -10            | 15      | 0      | 15    | \$ 24,717      |
| Textile, Apparel, and Furnishings Workers, All Other         | 80                   | 72                   | -10            | 1       | 0      | 1     | \$ 37,836      |
| Information and Record Clerks, All Other                     | 430                  | 392                  | -9             | 12      | 0      | 12    | \$ 40,694      |
| Millwrights  | 93                   | 85                   | -9             | 2       | 0      | 2     | \$ 41,941      |
| Rehabilitation Counselors                                    | 652                  | 597                  | -8             | 14      | 0      | 14    | \$ 39,689      |
| Legislators  | 131                  | 120                  | -8             | 3       | 0      | 3     | \$ 17,336      |
| Pressers, Textile, Garment, and Related Materials            | 145                  | 133                  | -8             | 1       | 0      | 1     | \$ 18,442      |
| Eligibility Interviewers, Government Programs                | 62                   | 57                   | -8             | 2       | 0      | 2     | \$ 38,344      |
| Word Processors and Typists                                  | 146                  | 135                  | -8             | 1       | 0      | 1     | \$ 35,299      |
| Data Entry Keyers  | 767                  | 710                  | -7             | 13      | 0      | 13    | \$ 28,421      |

Occupations are sorted by highest estimated percentage decline from estimate year to projection year.

Source: S.C. Department of Employment & Workforce - Occupational Projections

# Educational Attainment

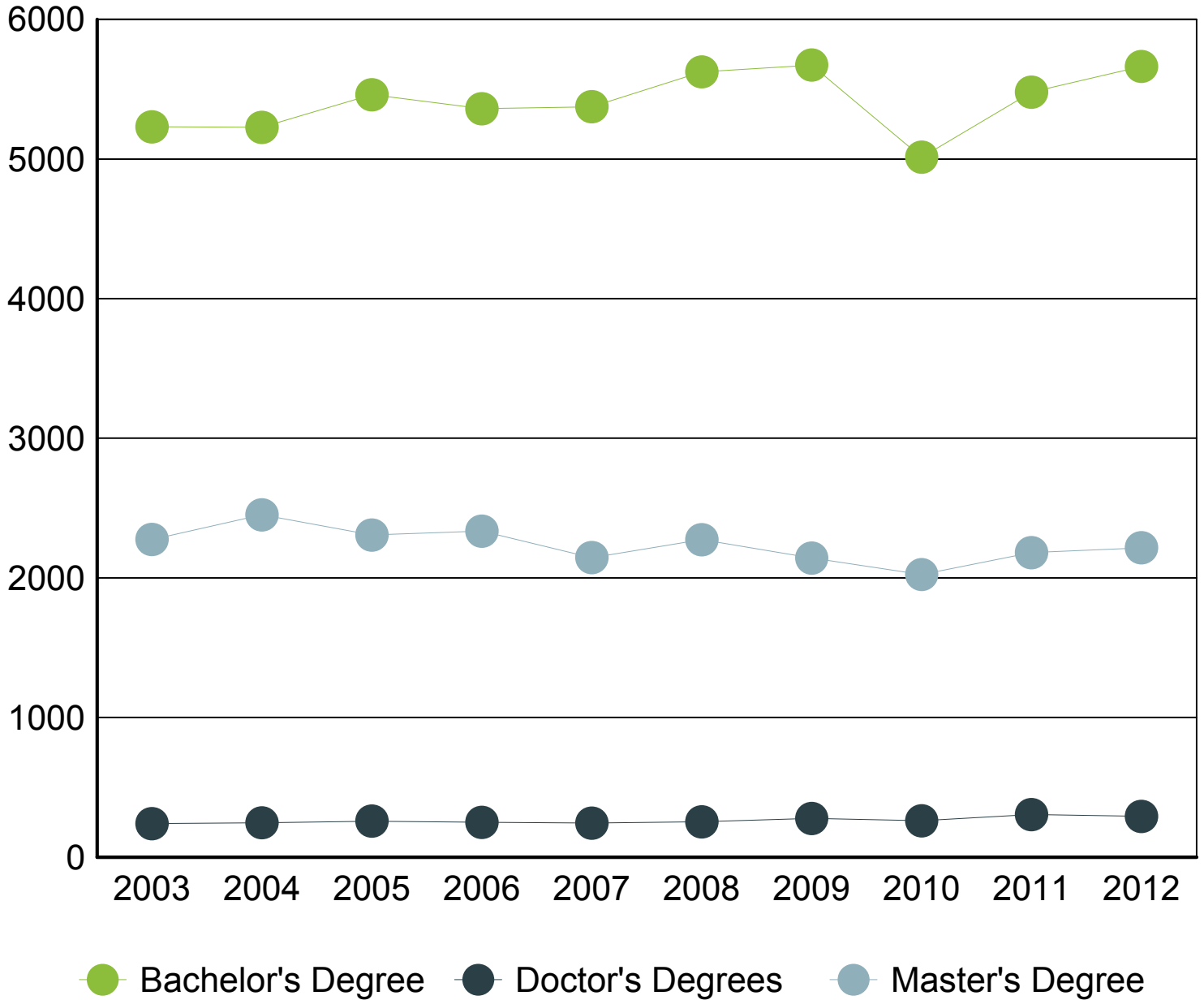
(Population 25 Years and Older)



Source: U.S. Census Bureau, American Community Survey - 2011 5-Year Estimates

### Graduate Trends

(Based On Graduates From Area Schools)



Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System

## Educational Institutions

LeGrand Institute of Cosmetology Inc  
2418 Broad St  
Camden, SC 29020  
803.425.8449  
<http://www.legrandinstitute.com>  
2012 Degrees Awarded: 21

Kenneth Shuler School of Cosmetology and Nails-Columbia  
449 Saint Andrews Rd  
Columbia, SC 29210  
803.772.6042  
<http://www.kennethshuler.com>  
2012 Degrees Awarded: 64

Midlands Technical College  
1260 Lexington Drive  
West Columbia, SC 29170  
803.738.8324  
<http://www.midlandstech.edu>  
2012 Degrees Awarded: 2,161

Allen University  
1530 Harden Street  
Columbia, SC 29204  
803.376.5700  
<http://allenuniversity.edu>  
2012 Degrees Awarded: 79

Centura College-Columbia  
7500 Two Notch Road  
Columbia, SC 29223  
803.754.7544  
<http://www.centuracollege.edu>  
2012 Degrees Awarded: 191

Columbia International University  
7435 Monticello Rd  
Columbia, SC 29203  
803.754.4100  
<http://www.ciu.edu>  
2012 Degrees Awarded: 413

Kenneth Shuler School of Cosmetology-Columbia  
7474 Garners Ferry Road  
Columbia, SC 29209  
803.776.9100  
<http://www.kennethshuler.com>  
2012 Degrees Awarded: 79

Medix School-Fortis College  
246 Stoneridge Dr Ste 101  
Columbia, SC 29210  
803.678.4800  
<http://www.fortis.edu/>  
2012 Degrees Awarded: 195

Remington College-Columbia Campus  
607 Bush River Rd  
Columbia, SC 29210  
803.214.9000  
South University-Columbia

Durham Beauty Academy  
1221 Sunset Boulevard  
West Columbia, SC 29169  
803.796.9986  
<http://columbiaacademyofcosmetology.com>  
2012 Degrees Awarded: 10

Lacy Cosmetology School-Lexington  
2549 Augusta Hwy  
Lexington, SC 29073  
803.951.2236  
<http://www.lacyschools.com>  
2012 Degrees Awarded: 18

Regency Beauty Institute-Columbia  
268 Harbison Blvd, Unit 20  
Columbia, SC 29212  
800.787.6456  
<http://www.regencybeauty.com>  
2012 Degrees Awarded: 28

Benedict College  
1600 Harden Street  
Columbia, SC 29204  
803.256.4220  
<http://www.benedict.edu>  
2012 Degrees Awarded: 382

Columbia College  
1301 Columbia College Dr  
Columbia, SC 29203  
803.786.3012  
<http://www.columbiasc.edu/>  
2012 Degrees Awarded: 405

ITT Technical Institute-Columbia  
1628 Browning Road, Suite 180  
Columbia, SC 29210  
803.216.6600  
<http://www.itt-tech.edu>  
2012 Degrees Awarded: 163

Lutheran Theological Southern Seminary  
4201 Main St  
Columbia, SC 29203  
803.786.5150  
<http://ltss.lr.edu>  
2012 Degrees Awarded: 35

Paul Mitchell The School-Columbia  
700 Gervais Street #D  
Columbia, SC 29201  
803.772.2232  
<http://school.paulmitchell.edu/columbia-sc>  
2012 Degrees Awarded: 82

<http://www.remingtoncollege.edu/columbia-south-carolina-technical-college>  
2012 Degrees Awarded: 253

9 Science Court

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Columbia, SC 29203  
803.799.9082  
<http://www.southuniversity.edu>  
2012 Degrees Awarded: 251

University of Phoenix-Columbia Campus  
1001 Pinnacle Point Dr  
Columbia, SC 29223  
803.699.5096  
<http://www.phoenix.edu>  
2012 Degrees Awarded: 74

Virginia College-Columbia  
7201 Two Notch Rd  
Columbia, SC 29223  
803.509.7100  
<http://www.vc.edu>  
2012 Degrees Awarded: 244

Southeastern Institute-Columbia  
1420 Colonial Life Blvd, Suite 80  
Columbia, SC 29210  
803.798.8800  
<http://www.southeasterninstitute.com>  
2012 Degrees Awarded: 100

University of South Carolina-Columbia  
Columbia-Campus  
Columbia, SC 29208  
803.777.7000  
<http://www.sc.edu/>  
2012 Degrees Awarded: 7,161

W L Bonner College  
4430 Argent Ct  
Columbia, SC 29203  
803.754.3950  
<http://www.wlbc.edu>  
2012 Degrees Awarded: 9

Source: Institute of Education Sciences (IES), Integrated Postsecondary Education Data System